

Yamaha Creator Pass

“Halloween Creator Challenge” — Official Rules

(Available in the United States only)

Official Rules: <https://yamahacreators.com/halloween2026>

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A purchase or payment will not increase your chances of winning. Entry requires only a free Yamaha Creator ID. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. By entering, each entrant agrees to be bound by these Official Rules and by the decisions of the Sponsor, which are final and binding in all matters relating to this campaign.

1. Sponsor

The Yamaha Creator Pass “Halloween Creator Challenge” (the “Campaign”) is sponsored by Yamaha Music Innovations, LLC (the “Sponsor” or “Company”), 400 Concar Dr, San Mateo, CA 94402, USA. The Prize will be fulfilled by Sponsor. The Campaign is offered in connection with the Yamaha Creator Pass (the “Platform” or “YCP”).

2. Campaign Period

The Campaign begins on October 8, 2026 at 12:00:00 a.m. Pacific Time (“PT”) and ends on October 31, 2026 at 11:59:59 p.m. PT (the “Campaign Period”). Entries must be received during the Campaign Period. Sponsor’s computer is the official time-keeping device for the Campaign.

3. Eligibility

The Campaign is open to individuals who, at the time of entry: (a) hold a valid Yamaha Creator ID; (b) are legal residents of the United States (the fifty (50) states and the District of Columbia); and (c) have reached the age of majority in their state, province, or jurisdiction of residence. Employees, officers, and directors of Sponsor, Yamaha Corporation of America (“YCA”), the Yamaha group of companies, and their respective affiliates, and the immediate family and household members of each, are not eligible. The Campaign is subject to all applicable federal, state, provincial, and local laws and regulations. Eligibility to the random draw for the Prize is further limited by the shipping restrictions set forth in Sections 8 and 9 (entrants that meet such criteria, the “Eligible Entrants”).

4. How to Enter

During the Campaign Period, log in to your Yamaha Creator Pass account and submit your track through the entry form on your My Page. To enter, you must provide your name, your email address, your track file, and a short written explanation of how you made your track (for example, the Campaign Sample(s) you used and the tools and workflow you used) (the “Process Description”). You may also submit a video showing your creative process (a “Process Video”); a Process Video is optional but highly encouraged. No address is required to enter. However, you will be required to confirm whether you reside within the forty-eight (48) contiguous United States and the District of Columbia in order to establish whether you are an Eligible Entrant for the purposes of the Prize. A shipping address is collected only from Prize winners (see Section 9).

Multiple entries: You may submit as many tracks as you wish. There is no limit on the number of tracks (entries) you may submit during the Campaign Period. Each track must be submitted separately and must meet the Submission Requirements below.

5. Submission Requirements

- **File format:** .wav, .mp3, or .m4a only.
- **File size:** up to 150 MB per file.
- **Length:** each track must be forty-five (45) seconds or less in total length. Tracks longer than forty-five (45) seconds are not eligible.
- **Required use of a Campaign Sample:** each track must incorporate at least one (1) of the Yamaha Halloween samples made available by Sponsor on the Campaign page for use in the Campaign (powered by LANDR) (the “Campaign Samples”). Campaign Samples may be edited, processed, chopped, re-pitched, layered, or otherwise transformed. Tracks that do not incorporate at least one (1) Campaign Sample are not eligible. Sponsor will determine, in its sole discretion, whether a track incorporates a Campaign Sample.
- **No fully AI-generated tracks:** tracks generated entirely by artificial intelligence (for example, solely from text prompts) without meaningful human creative input are not eligible and will be disqualified. The use of AI-assisted tools as part of a human-driven creative process is permitted.
- **Content:** tracks may be of any genre, with or without vocals or lyrics.
- **Compliance:** each submission must comply with these Official Rules and must not contain unlawful, infringing, or socially inappropriate content. Sponsor may, in its sole discretion, refuse, remove, or disqualify any submission that does not comply, that is incomplete or corrupted, or that it otherwise deems inappropriate.

Use of Campaign Samples. The Campaign Samples are provided by LANDR Audio Inc. (“LANDR”) and are made available to entrants solely for the purpose of creating and submitting a track to the Campaign, and for the entrant’s continued use of that track in accordance with these Official Rules, the Yamaha Creator Pass terms of service, and LANDR’s terms of service. Using the Campaign Samples does not transfer to you any ownership of the Campaign Samples themselves, and you may not distribute, sell, or otherwise make available any Campaign Sample on a standalone basis (i.e., other than as incorporated into your track). LANDR is not a sponsor or administrator of the Campaign and is not responsible for the Campaign.

6. Yamaha Creator Ambassador Selection (Paid Collaboration)

Following the Campaign Period, Sponsor and/or its designated judging panel will review all eligible submissions, including the accompanying Process Descriptions and any Process Videos, and will select one (1) entrant (the “Ambassador Selectee”) who will be invited to collaborate with Sponsor on a paid project as a Yamaha Creator Ambassador (the “Ambassador Opportunity”). Submissions will be evaluated based on the following criteria: (a) creative and original use of the Campaign Sample(s); (b) musicality and production quality; and (c) the quality and clarity of the Process Description. The Ambassador Selectee will be selected based on these criteria and not by chance, and will be selected and notified in December 2026. In the event of a tie, the entry with the highest score on criterion (a) will prevail. All selection decisions by Sponsor are final and binding.

Ambassador Opportunity. The Ambassador Opportunity consists of the creation of one (1) original track and/or one (1) piece of content for Yamaha Creator Pass, and may include posts, reviews, content creation, appearances, and other promotional support relating to Yamaha Creator Pass or related Yamaha products or services (the “Ambassador Services”), for a fee of up to US\$5,000 (the “Ambassador Fee”). The Ambassador Fee will depend on the scope of services, deliverables, term, approvals, and other conditions agreed in the Ambassador Agreement, and the maximum amount is not guaranteed. The Ambassador Opportunity is subject to verification of the Ambassador Selectee’s eligibility, completion of required tax documentation, compliance with applicable laws and with the Yamaha Creator Pass terms of service and applicable platform policies, and the Ambassador Selectee and Sponsor (or its affiliate) entering into a separate written agreement (the “Ambassador Agreement”), which will govern the scope of work, deliverables, schedule, compensation, and rights in any work created. Except as explicitly stated under the heading “Ambassador Agreement” below, in the event of any conflict between these Official Rules and the Ambassador Agreement with respect to the Ambassador Opportunity, the Ambassador Agreement will control.

Acceptance; Alternates. To accept the Ambassador Opportunity, the Ambassador Selectee must respond to Sponsor’s notification within fourteen (14) days and execute the Ambassador Agreement within seven (7) days after it is provided. If the Ambassador Selectee cannot be contacted, fails to respond or to execute the Ambassador Agreement within the stated time, declines the Ambassador Opportunity, or is found to be ineligible, Sponsor may, in its sole discretion, select an alternate from among the remaining eligible submissions using the criteria above. The Ambassador Opportunity is non-transferable and may not be exchanged for cash or any other benefit.

Ambassador Agreement. The Ambassador Agreement will set forth the terms and conditions governing, among other things, (i) the method under which the Ambassador Services are to be rendered and delivered, (ii) the payment of the Ambassador Fee, (iii) intellectual property rights of the parties, (iv) requirements of the Ambassador Selectee to disclose its status as a paid endorser as required by applicable law, and (v) other provisions governing the rights and obligations of the parties, including indemnification provisions and termination rights. Under the Ambassador Agreement, Sponsor will not have the right to reduce the Ambassador Fee agreed in the Ambassador Agreement (except in limited circumstances where the Ambassador Selectee breaches the terms of the Ambassador Agreement) or materially increase the scope of the Ambassador Services. The relationship between Sponsor and the Ambassador Selectee under the Ambassador Agreement will be solely that of an independent contractor. The Ambassador Agreement will, under no circumstances, create an employment or agency relationship.

Endorsement Disclosure. If the Ambassador Selectee makes any post, review, endorsement, tag, or other promotional communication regarding Sponsor or its products or services, the Ambassador Selectee must clearly and conspicuously disclose its relationship with Sponsor in accordance with applicable law, including the U.S. Federal Trade Commission’s Endorsement Guides, and must comply with Sponsor’s content and disclosure guidelines. Sponsor may require the Ambassador Selectee to correct or remove any communication that does not comply.

Taxes. The Ambassador Fee is compensation for services, and the Ambassador Selectee is solely responsible for all taxes applicable to it. The Ambassador Selectee will be required to provide a completed IRS Form W-9 (or other tax information reasonably requested by Sponsor), and Sponsor may withhold taxes and issue applicable tax reporting forms as required by law. Selection as the

Ambassador Selectee is separate from, and has no effect on, the random drawings described in Section 8; the Ambassador Selectee remains eligible to win a Prize.

7. Random Featuring of Submissions

In addition to the Ambassador selection described in Section 6, Sponsor may, in its sole discretion, feature other submitted tracks on the Yamaha Creator Pass website, including on a random or rotating basis, during and after the Campaign Period. By submitting a track, you acknowledge and agree that your submission may be featured in this manner without further notice, approval, or compensation.

8. Prizes and Random Drawings

- **Prizes:** A total of ten (10) Prizes (each, a “Prize”) are available across four (4) Yamaha products. When entering, each entrant selects one (1) product that the entrant wishes to win and is entered only into the random drawing for that product. The available Prizes and approximate retail values (“ARV”) are: (i) Yamaha AG01 microphone — three (3) available, ARV US\$299.99 each; (ii) Yamaha HS4 powered studio monitor speakers — three (3) available, ARV US\$249.99 each; (iii) Yamaha HPH-MT8 studio monitor headphones — two (2) available, ARV US\$329.00 each; and (iv) Yamaha URX44 USB-C audio interface — two (2) available, ARV US\$499.99 each. The total ARV of all Prizes is US\$3,307.92. ARV figures are based on each product’s manufacturer’s suggested retail price at the time of issuance.
- **Winner selection:** For each product, winners will be selected by a separate random drawing from among all Eligible Entrants who selected that product and submitted at least one eligible track during the Campaign Period. The drawings will be conducted, and winners notified, in December 2026, by Sponsor or its designated representative, whose decisions are final and binding. Selection as the Ambassador Selectee is separate from, and has no effect on, the random drawings.
- **Odds:** Odds of winning a particular Prize depend on the number of Eligible Entrants who selected that product.
- **Limit:** a maximum of one (1) Prize per person, regardless of the number of tracks submitted.
- **Shipping limitation:** the Prize will be shipped only to a valid address within the forty-eight (48) contiguous United States and the District of Columbia. Entrants located outside that area (including, without limitation, Alaska, Hawaii, U.S. territories, U.S. military (APO/FPO/DPO) addresses, and any location outside the United States) are not eligible to participate in the random draw and receive the Prize. Any entrant that does not have a valid shipping address within the forty-eight (48) contiguous United States and the District of Columbia will be disqualified from the random draw. No cash or other substitute will be provided except at Sponsor’s sole discretion.
- **No substitution/transfer:** the Prize is non-transferable and may not be exchanged for cash, except that Sponsor reserves the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable.

9. Winner Notification; Address Collection; Prize Fulfillment

Potential winners will be notified using the email address provided at entry. No signed affidavit of eligibility, liability release, or publicity release is required to claim a Prize; entry into the Campaign constitutes the entrant’s agreement to these Official Rules. To claim a Prize, a potential winner must

respond to Sponsor's notification within fourteen (14) days and provide a valid shipping address within the eligible shipping area. A shipping address is collected only from Prize winners and only to fulfill the Prize. Notification of the Ambassador Selectee, and acceptance of the Ambassador Opportunity, are governed by Section 6.

Sponsor will contact the winner with instructions on how to receive the Prize at no cost to the winner. The method of prize fulfillment will be determined by Sponsor and described in those instructions. If a potential winner cannot be contacted, fails to respond or to provide the information required to receive the Prize within the stated time, or is ineligible, declines the Prize, or cannot receive the Prize due to the shipping limitation set forth in Section 8 above, the Prize will be forfeited. Sponsor reserves the right, but is under no obligation, to select an alternate or runner-up winner, and any unclaimed or forfeited Prize may go unawarded.

10. Prize Terms (Hardware)

The Prize is a physical hardware product. The following terms apply to it (consistent with the treatment of hardware products under the Yamaha Creator Pass terms of service):

10.1 Ownership. Ownership of the Prize transfers to the winner upon physical delivery to the winner. The Prize is not required to be returned.

10.2 Warranty and Support. The Company does not manufacture, control, or warrant the performance of the Prize. Any warranty or support for the Prize is subject to the terms provided at the time of delivery, and any warranties applicable to the Prize are provided solely by the manufacturer or supplier, if any.

10.3 Disclaimer. THE PRIZE IS PROVIDED "AS IS" AND "AS AVAILABLE," WITHOUT WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED, STATUTORY, OR OTHERWISE. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THE COMPANY DISCLAIMS ALL WARRANTIES, INCLUDING, WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT, AND TITLE, AND DISCLAIMS ALL LIABILITY FOR ANY DEFECTS, MALFUNCTIONS, DELAYS IN DELIVERY, OR DAMAGES ARISING FROM THE USE OF OR IN CONNECTION WITH THE PRIZE.

11. Rights in Submissions; License

As between you and Sponsor, you retain ownership of your submitted track, excluding the Campaign Sample(s) incorporated into it, which remain subject to Section 5. By submitting a track, you grant Sponsor and its affiliates (including YCA and the Yamaha group of companies) a non-exclusive, worldwide, royalty-free, fully paid-up, transferable, and sublicensable license to use, reproduce, distribute, publicly perform and display, stream, modify, adapt, edit, and create excerpts and derivative materials from your submission (including the audio, your Process Description and any Process Video, your name, and related materials you provide) for: (a) operating and administering the Campaign (including judging submissions, selecting the Ambassador Selectee, and the featuring described in Section 7); and (b) promoting, marketing, advertising, and operating the Yamaha Creator Pass and related Yamaha products and services, including in future promotions, on Sponsor's and its affiliates' websites, social media channels, and other media.

Future use. You acknowledge and agree that your submitted track may be used in future Yamaha Creator Pass promotions and other promotional activities, and you consent to such use. To the

maximum extent permitted by applicable law, you waive, and agree not to assert, any moral rights in the submission against Sponsor and its affiliates. This license survives the end of the Campaign. You will not be entitled to any fee, royalty, or other compensation for any use permitted under these Official Rules.

12. Entrant Representations and Warranties; Rights Clearance

By submitting a track, you represent and warrant that: (a) the submission is your original work and/or you own or have obtained all rights, licenses, consents, and permissions necessary (including from any co-writers, performers, producers, publishers, labels, and other rights holders, and for any samples or third-party materials other than the Campaign Samples) to submit the track and to grant the license in Section 11; (b) the submission, and Sponsor's use of it as permitted herein, does not and will not infringe or violate any copyright, trademark, right of publicity or privacy, contract, or any other right of any third party, or any applicable law; (c) the submission is not generated entirely by artificial intelligence without meaningful human creative input; (d) you have obtained the consent of any person who appears or can be heard in your Process Video; and (e) you are solely responsible, at your own expense, for clearing and securing all rights in and to the submission. Sponsor is not responsible for clearing any rights in the submissions.

13. Publicity Release

Except where prohibited by law, by entering and/or by being selected as the Ambassador Selectee or a Prize winner, you consent to Sponsor's and its affiliates' use of your name, Yamaha Creator ID display name/username, voice, likeness, statements, and submission (including any Process Video) for advertising, marketing, and promotional purposes in any media, worldwide, without further notice, approval, or compensation.

14. Privacy and Personal Information

To enter, Sponsor collects each entrant's name, email address, track data, and Process Description (and any Process Video, which may include your image and voice). A shipping address is collected only from Prize winners and only to fulfill the Prize. If you are selected as the Ambassador Selectee, Sponsor will also collect the information necessary to enter into the Ambassador Agreement and to pay the Ambassador Fee (including tax information). Personal information collected in connection with the Campaign is processed in accordance with the Yamaha Creator ID Privacy Policy and the Yamaha Creator Pass Privacy Policy. By entering, you agree to the Yamaha Creator ID terms of use and the Yamaha Creator Pass terms of service, and to the applicable privacy policies. The winner's shipping address is processed by Sponsor, and may be shared with Sponsor's service providers (such as shipping carriers), as necessary to fulfill the Prize.

15. General Conditions

Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Campaign, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner. Sponsor reserves the right to modify, suspend, or terminate the Campaign (or to amend these Official Rules) if any fraud, technical failure, or other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Campaign, as permitted by applicable law. Entries that are late, incomplete, corrupted, not submitted through the official My Page form, or that otherwise do not comply with these Official Rules are void.

16. Disclaimers; Limitation of Liability

The Campaign and the Platform are provided “as is.” Sponsor is not responsible for: lost, late, misdirected, incomplete, corrupted, or undelivered entries or communications; technical or network malfunctions; or any error in the administration of the Campaign. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL SPONSOR, YCA, OR THE YAMAHA GROUP, OR THEIR RESPECTIVE AFFILIATES, BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, PUNITIVE, OR EXEMPLARY DAMAGES ARISING OUT OF OR IN CONNECTION WITH THE CAMPAIGN, ANY SUBMISSION, OR ANY PRIZE, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. By entering, each entrant releases Sponsor, YCA, the Yamaha group, and their respective affiliates from any liability arising from participation in the Campaign and acceptance, use, or misuse of any Prize or the Ambassador Opportunity, to the extent permitted by law.

17. Indemnification

You agree to indemnify and hold harmless Sponsor, YCA, the Yamaha group, and their respective affiliates from and against any and all claims, damages, liabilities, costs, and expenses (including reasonable attorneys’ fees) arising out of or relating to your submission, your breach of these Official Rules, or your breach of any representation or warranty herein.

18. Governing Law; Disputes

These Official Rules and the Campaign are governed by and construed in accordance with the laws of the State of California, without regard to conflict-of-laws principles. The state and federal courts located in the State of California shall have exclusive jurisdiction over any dispute relating to the Campaign, to the extent permitted by applicable law.

19. Winners List and Contact

These Official Rules are posted at <https://yamahacreators.com/halloween2026>. For the identity of the Prize winners and the Ambassador Selectee (available after the drawing and selection), or with any questions about the Campaign, contact Sponsor at support@yamahacreatorpass.zendesk.com.

20. Agreement to Rules

By entering the Campaign, each entrant acknowledges that they have read, understood, and agree to be bound by these Official Rules, the Yamaha Creator ID terms and privacy policy, and the Yamaha Creator Pass terms of service and privacy policy.