

Yamaha Creator Pass Campaign Terms of Use

(Supplemental Terms – United States)

Last updated: September 22, 2026

These Campaign Terms of Use (these “Campaign Terms”) set forth the additional rights and obligations between Yamaha Music Innovations (the “Company”) and each creator (“Creator,” “you,” or “your”) who participates in the promotional campaign operated by the Company as described in these Campaign Terms and as displayed on The Pass (the “Campaign”).

The Campaign is being offered in connection with the Yamaha Creator Pass (“The Pass”) and these Campaign Terms are supplemental to, and form part of, the Yamaha Creator Pass Terms of Service (the “Creator Pass TOS”). Capitalized terms used but not defined in these Campaign Terms have the meanings given to them in the Creator Pass TOS. In the event of any conflict between these Campaign Terms and the Creator Pass TOS with respect to the subject matter of the Campaign, these Campaign Terms shall prevail; in all other respects, the Creator Pass TOS shall continue to apply in full.

By participating in the Campaign — including by purchasing an eligible Subscription Plan during the Campaign Period, redeeming a Voucher, or claiming the Campaign Product — Creator acknowledges that it has read, understood, and agrees, or (where presented separately during the sign-up or purchase process) will separately agree, to be bound by:

- these Campaign Terms;
- the Creator Pass TOS and the Company’s Privacy Policy and cookies policy;
- the Yamaha Creator ID terms of use and its associated privacy policy; and
- any other terms, policies, or instructions reasonably required by the Company or by Yamaha Corporation of America (“YCA”) in connection with the Campaign, including the terms of the YCA e-commerce store through which the Campaign Product is fulfilled.

If Creator does not agree to all of the foregoing, Creator is not eligible to, and must not, participate in the Campaign.

Acceptance of these Campaign Terms is obtained as follows: (a) new users will be prompted to agree to these Campaign Terms during the sign-up process (within the sign-up modal) at the time of account registration; and (b) existing users will be prompted to agree to these Campaign Terms at the time the Growth Pass Annual Subscription that includes the Campaign Product is added to the cart. In each case, users will be deemed to have agreed to and accepted these Campaign Terms upon purchase of the Growth Pass Annual Subscription. For new users, agreement to the Yamaha Creator ID terms of use and the Creator Pass TOS and Privacy Policy is obtained separately on the consent screens that are presented after acceptance of these Campaign Terms during the sign-up process. Proceeding with enrollment or checkout after being presented with these terms constitutes acceptance.

Article 1. Campaign Overview

During the Campaign Period, the Company is offering eligible Creators in the United States the opportunity to obtain one (1) pair of Yamaha HPH-MT8 headphones (the “Campaign Product”) at no charge, subject to these Campaign Terms. The Campaign Product is offered only in connection with the purchase of the Growth Pass on an annual (yearly) billing basis (the “Growth Pass Annual Subscription”) and will not include a Free Trial. The Growth Pass offered on a monthly billing basis is not part of the Campaign and does not include the Campaign Product.

The Campaign is limited in quantity and duration, is available only to eligible Creators as described in Article 2 and is subject to availability while supplies last. The Company may modify, suspend, or terminate the Campaign in accordance with Article 9.

Article 2. Eligibility

2.1 Eligible Subscription

The Campaign is available only to Creators in the United States who purchase a Growth Pass Annual Subscription on The Pass during the Campaign Period. The Growth Pass monthly subscription remains available on its standard terms (including a Free Trial where applicable) and does not include the Campaign Product. Other Subscription Plans, Subscription Tiers, and Add-On Subscriptions are not eligible for the Campaign.

2.2 Geographic Eligibility for the Campaign Product

Delivery of the Campaign Product is limited to the continental United States (the forty-eight (48) contiguous states and the District of Columbia) (the “Eligible Territory”). The Company will not ship, and Creator will not be entitled to receive, the Campaign Product at any address outside the Eligible Territory, including, without limitation, addresses in the States of Alaska and Hawaii, U.S. territories, U.S. military (APO/FPO/DPO) addresses, or any location outside the United States.

2.3 Other Regions Unaffected

The Campaign and the changes to the Growth Pass described in these Campaign Terms apply only to accounts of Creators where the country selector is set to the United States. In all other regions (i.e., where the country selector is set to a country other than the United States), the Growth Pass is not affected by the Campaign and continues to be offered with a Free Trial on both monthly and yearly billing, and the Campaign Product is not offered.

2.4 Existing Subscribers Must Cancel and Wait

A Creator who currently holds any active Subscription — whether the Growth Pass or another plan, whether billed monthly or yearly, and including any Subscription then in a Free Trial period — must first cancel that existing Subscription and wait until the current Subscription term has ended and termination of such Subscription has taken effect before enrolling in and participating in the Campaign. Participation in the Campaign is not available while an existing Subscription remains active.

2.5 Other Eligibility Requirements

To participate in the Campaign, Creator must (a) have a valid and active Yamaha Creator ID account; (b) purchase and maintain an active Growth Pass Annual Subscription in good standing; (c) be of the age of majority in Creator’s state of residence; and (d) provide a valid shipping address within the Eligible Territory at

the time the Campaign Product is claimed. The Company may verify eligibility and reserves the right to decline or revoke participation where eligibility cannot be confirmed or where these Campaign Terms have been violated.

Article 3. Campaign Product – Quantity and Allocation

3.1 Limited Quantity

The Campaign Product is made available using the existing HPH-MT8 vouchers, limited to a total of fifty (50) units in the aggregate. Once all fifty (50) units (or the then-remaining vouchers) have been claimed or allocated, the Campaign Product will no longer be available even if the Campaign Period has not yet ended.

3.2 One Per Creator

Because each Creator may hold only one (1) Growth Pass Annual Subscription at a time, each eligible Creator may claim no more than one (1) Campaign Product under the Campaign.

Article 4. Voucher, Manual, and Zero-Cost Purchase

Following purchase of a qualifying Growth Pass Annual Subscription during the Campaign Period, and subject to availability under Article 3, the Company will provide the eligible Creator with a voucher (the “Voucher”) and accompanying instructions (the “Manual”).

Creator must follow the Manual to redeem the Voucher and obtain the Campaign Product for a purchase price of zero United States dollars (USD 0.00) through the e-commerce store operated by Yamaha Corporation of America (the “YCA Store”). The Campaign Product itself is provided at no charge; however, Creator remains responsible for ensuring that the shipping address and any other information provided to the YCA Store are accurate and within the Eligible Territory.

The Voucher is non-transferable, has no cash value, may not be exchanged, sold, or redeemed for cash, and may be used only once. The Voucher is valid only during the redemption period stated in the Manual and is subject to the terms of the YCA Store. Use of the YCA Store is governed by YCA’s applicable terms and policies, which do not form part of these Campaign Terms.

Article 5. Plan Configuration: Free Trial and Campaign Product

5.1 Yearly (Growth Pass Annual Subscription)

During the Campaign Period, for Creators in the United States, the Growth Pass offered on a yearly billing basis includes the Campaign Product (subject to eligibility and availability under these Campaign Terms) and is offered without any Free Trial. Accordingly, a Creator who enrolls in a Growth Pass Annual Subscription during the Campaign Period will be charged the full annual subscription fee in advance at the time of enrollment, with no preceding Free Trial period.

5.2 Monthly (Growth Pass Monthly)

The Growth Pass offered on a monthly billing basis is unaffected by the Campaign. It continues to be offered on its standard terms, including a Free Trial where applicable, and does not include the Campaign Product.

5.3 Application of the “No Free Trial” Condition

The “no Free Trial” condition in Article 5.1 applies to all Creators whose country selector is set to the United States, including those located outside of the Eligible Territory (such as Alaska, Hawaii, U.S. territories, and U.S. military (APO/FPO/DPO) addresses), who purchase a Growth Pass Annual Subscription during the Campaign Period.

Article 6. Non-eligible Territories in the United States

Creators located in the States of Alaska and Hawaii and the U.S. territories, and Creators using a U.S. military (APO/FPO/DPO) address may purchase a Growth Pass Annual Subscription during the Campaign Period. However, such Creators acknowledge and agree that: (a) the “no Free Trial” condition in Article 5 applies to them; and (b) they will not receive the Campaign Product, because the Campaign Product is not shipped outside the Eligible Territory. By purchasing during the Campaign Period, Creators in such non-eligible territories in the United States confirm that they understand and accept these conditions and that no Campaign Product will be provided to them.

Article 7. Campaign Product Terms (Hardware)

The Campaign Product is a Hardware Product. Except as expressly modified by these Campaign Terms (including that the Campaign Product is provided at no charge), the treatment, handling, ownership, delivery, warranty, support, disclaimers, and limitations applicable to the Campaign Product are the same as those applicable to Hardware Products under the Creator Pass TOS. The following provisions, drawn from the Creator Pass TOS, apply to the Campaign Product.

7.1 Nature of the Hardware Product

The Campaign Product is a physical product or device of the type described as a “Hardware Product” in the Creator Pass TOS (i.e., physical products, equipment, or devices, including, without limitation, microphones, headphones or audio equipment). The availability, ownership, delivery, and warranty conditions of the Campaign Product shall be governed by these Campaign Terms, the terms displayed on The Pass, and any additional terms provided at the time of redemption or delivery (including those of the YCA Store).

7.2 Ownership

Ownership of the Campaign Product shall transfer to Creator upon physical delivery to Creator. Creator is not required to return the Campaign Product.

7.3 Warranty and Support

The Company does not manufacture, control, or warrant the performance of the Campaign Product. Any warranty or support for the Campaign Product shall be subject to the terms provided at the time of delivery or on The Pass, and any warranties applicable to the Campaign Product are provided solely by the manufacturer or supplier, if any. Termination of the Growth Pass Annual Subscription shall not extend or renew any such warranty.

7.4 Disclaimer

THE CAMPAIGN PRODUCT AND ANY HARDWARE PRODUCTS PROVIDED IN CONNECTION WITH THE CAMPAIGN OR THE SERVICES ARE PROVIDED “AS IS” AND “AS AVAILABLE,” WITHOUT WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED, STATUTORY, OR OTHERWISE. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THE COMPANY DISCLAIMS ALL WARRANTIES, INCLUDING, WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT, AND TITLE. TO THE EXTENT PERMITTED BY LAW, THE COMPANY DISCLAIMS ALL LIABILITY FOR ANY DEFECTS, MALFUNCTIONS, DELAYS IN DELIVERY, OR DAMAGES ARISING FROM THE USE OF OR IN CONNECTION WITH THE CAMPAIGN PRODUCT.

7.5 Limitation of Liability

To the maximum extent permitted by applicable law, in no event shall the Company be liable to Creator for any indirect, incidental, consequential, special, punitive, or exemplary damages arising out of or in connection with the Campaign, the Campaign Product, or any inability to participate in the Campaign or obtain or use the Campaign Product, even if the Company has been advised of the possibility of such damages. The limitations and exclusions of liability set forth in the Creator Pass TOS apply to the Campaign and the Campaign Product.

Article 8. Required Agreements and Consents

As a condition to participating in the Campaign, each participating Creator must agree to, and comply with, all of the following, each of which is incorporated by reference:

- the Yamaha Creator ID terms of use and associated privacy policy;
- the Yamaha Creator Pass Terms of Service and the Company’s Privacy Policy and cookies policy; and
- any other terms and policies reasonably required by the Company or YCA in connection with the Campaign, the Voucher, or the YCA Store.

Acceptance of these Campaign Terms is obtained as follows: (a) new users will be prompted to agree to these Campaign Terms during the sign-up process (within the sign-up modal) at the time of account registration; and (b) existing users will be prompted to agree to these Campaign Terms at the time the Growth Pass Annual Subscription that includes the Campaign Product is added to the cart. In each case, users will be deemed to have agreed to and accepted these Campaign Terms upon purchase of the Growth Pass Annual Subscription. By participating in the Campaign, Creator represents that it has obtained, maintains, and will continue to maintain a valid Yamaha Creator ID account, and consents to the processing of its personal data (including its name, contact details, and shipping address) by the Company and YCA, and their respective service providers, as necessary to administer the Campaign and fulfill the Campaign Product, in accordance with the applicable privacy policies.

Article 9. Campaign Period; Modification; Termination

9.1 Campaign Period

The Campaign Period begins on September 23, 2026 and ends on October 18, 2026 (both dates inclusive), unless the Campaign ends earlier in accordance with this Article. The Campaign will end before October 18, 2026 if the supply of Campaign Products (vouchers) is exhausted before that date. The Company also reserves the right to end the Campaign at any time at its own discretion, including where Campaign Products (vouchers) still remain in stock.

9.2 Modification and Conclusion

The Company monitors sales and the number of remaining Campaign Product vouchers. The Company may conclude the Campaign when the number of remaining vouchers becomes low, or otherwise modify, suspend, shorten, extend, or terminate the Campaign, or change these Campaign Terms, at any time at its sole discretion to the extent permitted by applicable law. Any such changes shall be effective prospectively and shall be reflected on The Pass. The Company retains the ultimate right to decide on matters involving eligibility, allocation, and fulfillment of the Campaign Product.

9.3 Effect of Conclusion

Upon conclusion or termination of the Campaign: (a) the Growth Pass Annual Subscription will revert to its standard configuration, including the availability of a Free Trial; (b) the Campaign Product will no longer be offered; and (c) the related user-interface elements on The Pass will be returned to their standard state. The conclusion of the Campaign does not affect Subscriptions already purchased or Campaign Products already claimed prior to such conclusion.

9.4 No Refunds

For the avoidance of doubt, the non-refundable nature of Subscription Fees set out in the Creator Pass TOS continues to apply. Cancellation or termination of a Growth Pass Annual Subscription does not entitle Creator to any refund and may, where the Campaign Product has not yet been delivered, result in forfeiture of the right to claim the Campaign Product.

Article 10. General

These Campaign Terms supplement and form part of the Creator Pass TOS. All provisions of the Creator Pass TOS that are not expressly modified by these Campaign Terms — including, without limitation, those relating to fees and billing, no refunds, disclaimers, limitation of liability, indemnification, modification of terms, governing law, jurisdiction, and language — apply to the Campaign and are incorporated herein by reference. The provisions of the Creator Pass TOS regarding governing law and jurisdiction shall apply, with the necessary changes, to the Campaign and these Campaign Terms.

Article 11. Definitions

“Campaign” means the promotional campaign operated by the Company as described in these Campaign Terms and as displayed on The Pass.

“Campaign Product” means one (1) pair of Yamaha HPH-MT8 headphones offered to eligible Creators under the Campaign, subject to availability.

“Campaign Period” means the period during which the Campaign is offered, as set out in Article 9.1 and as displayed on The Pass.

“Eligible Territory” means the continental United States, consisting of the forty-eight (48) contiguous states and the District of Columbia, and excluding, without limitation, Alaska, Hawaii, U.S. territories, and military (APO/FPO/DPO) addresses.

“Growth Pass Annual Subscription” means a subscription to the Growth Pass on The Pass purchased on an annual (yearly) billing basis.

“Manual” means the instructions provided to eligible Creators describing how to redeem the Voucher and obtain the Campaign Product through the YCA Store.

“Voucher” means the single-use, non-transferable HPH-MT8 code or credential issued to an eligible Creator that enables redemption of the Campaign Product at zero cost (USD 0.00) through the YCA Store.

“YCA” means Yamaha Corporation of America, and **“YCA Store”** means the e-commerce store operated by YCA through which the Campaign Product is fulfilled.